

# Company Profile



At Niagara College KSA, our vision is to enrich lives and fulfill dreams. We are student-focused, locally and globally connected, committed to excellence, innovative and always respectful and inclusive. We have made it our mission to provide outstanding applied learning to prepare graduates for successful entry into the workforce.





# NIAGARA COLLEGE CANADA

## Background & Experience

### Who We Are

#### NIAGARA COLLEGE CANADA

At Niagara College (NC), we have a story to tell. Actually, over 100,000 stories to tell. But before we can tell these stories of NC student and alumni success, we have to set the stage. Provide the back story, if you will. We need to affirm and share who we are and how we work to help make these stories happen. We need to assess our course; where we are headed, how we will get there; to ensure that we provide what is needed to continue moving forward together to make students' dreams come true.

### Our Vision

Enriching lives and fulfilling dreams.

### Our Mission

Provide outstanding applied education and training for a changing world.

### Our Values

Our values form the guiding principles of all that we do for our students, our employees, and our communities:

- Priority on student success and satisfaction.
- Working as a community.
- Respect for diversity and inclusivity.
- Sustainability.
- Fostering and demonstrating entrepreneurship.
- Creating a culture of innovation in our programs, services and learning environment.

### Accreditation

The province of Ontario's Ministry of Colleges and Universities accredits NC programs. Language Canada accredits the College's English as a Second Language program.

### Provincial Standing

NC is a leader in student satisfaction, consistently ranking number one in Ontario for eight of the past ten years. NC also leads in graduate and employer satisfaction and showcases one of Ontario's highest graduate employment rates.

### What We Offer

NC offers more than 130 post-secondary certificates, diplomas, graduate certificate programs, apprenticeship programs, and four-year bachelor's degree programs. Academic programs are reviewed annually and undergo a comprehensive evaluation every three years. Every vocational program at NC belongs to a school of study, which allows for improved and specialized student support within specific fields of study.

The NC vision is enriching lives and fulfilling dreams. NC is trainee-focused, locally and globally connected, committed to excellence and innovation, and always respectful and inclusive. NC has made it its mission to provide outstanding applied education to prepare graduates for a changing world.

# NIAGARA COLLEGE CANADA

## Background & Experience





**11,000**  
Fulltime Students



**2,500+**  
International Students



**130+**  
Programs at NC



**100%**  
Employer satisfaction  
with Niagara College  
graduates.  
**HIGHER THAN THE  
PROVINCIAL AVERAGE**



**PATHWAY  
OPPORTUNITIES**

Earn both a Niagara College diploma and  
a university degree from an accredited  
Canadian university through one of our  
pathway options.

**ON-CAMPUS JOB  
OPPORTUNITIES**

**9** NC businesses are open  
to the public and support  
the practical learning  
of students.



**Over \$1.5 million**  
available in scholarships  
and awards for students.



**RESEARCH  
& INNOVATION**  
Top 10 research college  
9 years in a row



**STUDENTS  
FROM  
OVER 110  
COUNTRIES**

## A Global College

Over the past 25 years, NC has deployed its expertise globally through education, training, and capacity-building projects in over 25 countries worldwide. Specifically, NC has conceptualized, developed, and delivered more than 50 international capacity building and technical training projects supporting competency-based education and training programs; gender mainstreaming; results-based management and outcome mapping; access for non-traditional learners; community economic development and much more. Some of our past and current international projects include:



### Kingdom Of Saudi Arabia

In 2008, NC began working with the King Faisal Specialist Hospital and Research Centre (KFSHRC) in Saudi Arabia to deliver the Office Administration General and the Office Administration Executive programs in Riyadh and Jeddah supporting KFSHRC's Saudization mandate. Since 2014, NC has operated technical and vocational training colleges throughout Saudi Arabia as part of the Colleges of Excellence (CoE) program. NC also successfully concluded a capacity-building project in Madinah as part of a broader capacity-building project in KSA, operated by the TVTC.



### Caribbean

From 2014 to 2017, NC worked with Excelsior Community College in Jamaica to develop a Logistics Management cluster, including supply chain management, strategic procurement/asset management, warehousing/distribution, and transportation logistics.



### The Americas

Working with partners in Peru and Bolivia in 2014, NC built institutional capacity and trained technical and vocational education and training (TVET) staff through projects focused on institution building, curriculum development and instructional delivery as part of the Education for Employment program.



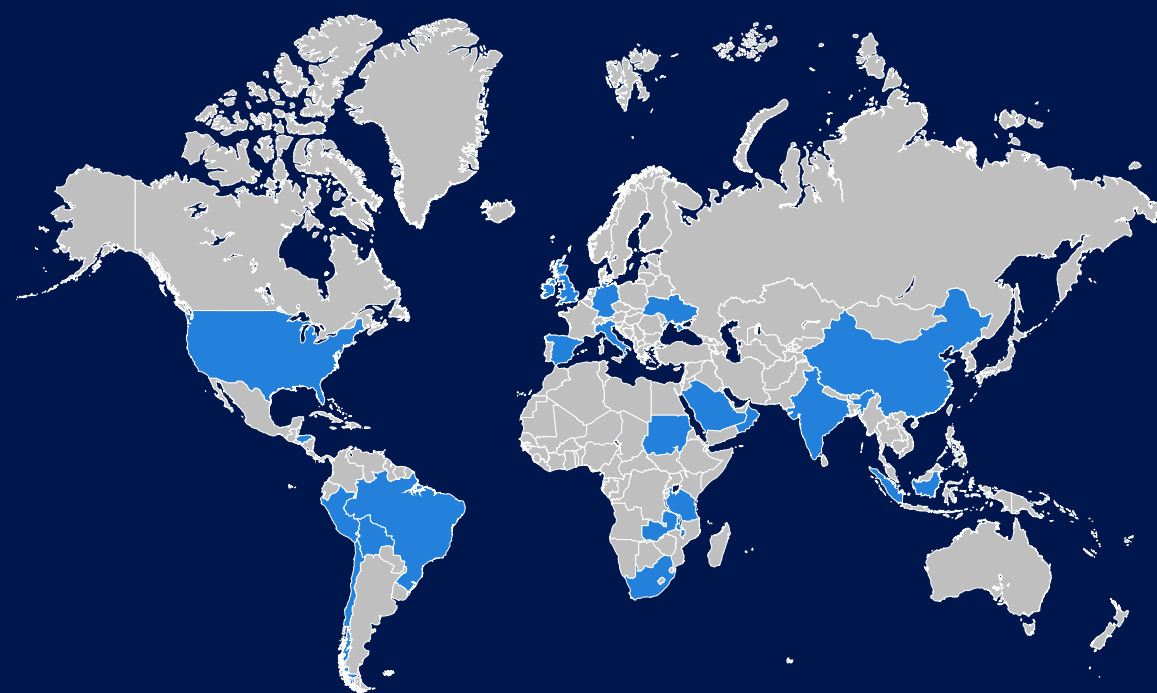
### Asia

As of 2015, NC is working with Vietnam's leading post-secondary institutions and the national government to establish a new national leadership program for college rectors and emerging leaders. Our enhancement strategy draws our partners directly into the design process, building capacity and infusing sustainability beyond the project's life.





GLOBALLY ENGAGED



### Europe

- Study Aboard
- Global Campus

### Africa

- Capacity Building

### Saudi Arabia

- Offshore Campus Operations
- Capacity Building
- Leadership Development
- Joint Program Delivery
- Leading National Academy
- Tayaran National Aviation Academy

### India

- Nursing & Applied Health
- Hospitality & Tourism
- Capacity Building
- Student Recruitment
- Partnership Development
- BWR-Health

### Americas

- Course Delivery
- Degree Completion
- Joint Program Delivery

### South America

- Capacity Building
- Teacher Training
- Research Collaboration
- Be World Ready (BWR)

### Philippines

- Nursing & Applied Health
- Hospitality & Tourism
- Capacity Building
- Leadership Development
- Joint Program Delivery

### Vietnam

- TVET Leadership Development
- Faculty Training
- Industry Training
- Global Campus



NC IS INVOLVED

## NC is involved

NC is involved in many international projects under NC Global operations. Since 1967 NC has designed and delivered more than 100 applied programs, from apprenticeships to applied degrees and graduate certificates to more than 20,000 full-time and over 12,000 international students at three Canadian and seven global campuses. Since 1990, NC has deployed expertise and experience globally by managing education and training, consulting, and capability-building projects for public and private sector clients in more than 25 countries.

## Fast Facts

7  
GLOBAL  
CAMPUSES

In the Americas and the MENA region, leveraging NC's expertise in applied, industry-driven education.

100  
GLOBAL  
ENGAGEMENTS

From TVET reform to program design to leadership development to entrepreneurship growth.

4500+  
GLOBAL  
LEARNERS

Including students, teachers and delegates in training programs to become the next generation of business, community and government leaders.

100%  
ADAPTIVE TO  
MARKET

Customized learning solutions adaptive to market demands.

NC delivers a range of services within each sector and area of practice specific to client requirements, whether institutional, professional or student-focused. This is identified at the onset through a collaborative design process.

### Sectors of Expertise

- Agriculture
- Environmental Diversity
- Renewable Energy
- Social Inclusion
- Education
- Food and Beverage Innovation
- Second Language Acquisition
- Applied Health
- Entrepreneurship
- Leadership Development
- Hospitality and Tourism
- Engineering and Technology

### Practice Areas

- Inbound Education
- Training Offshore
- Education and Training
- Consulting and Advisory Services
- Education
- Institutional Design and Management Services (Global Campuses)

### For the Institution

For any institution, the backbone of its success is its systems and policies. NC capabilities include:

- Academic Program Design and Development

- Stakeholder Engagement and Communications
- Governance (Strategy, Risk, Compliance, Legal)
- Data Analytics and Institutional Research
- Finance and Resource Mobilization
- Certification and Accreditation

### For the Professional

Engaged, inspired teams to transform organizations from average to high-performance players. Inspirational leaders take the lead and install positivity. NC capabilities include:

- Leadership and Managerial Development Training
- Teacher Training
- Team and Talent Development Training
- Change Management
- Succession Planning and Performance Management

### For the Student

As global skills gaps grow and industry needs expand, creating demand-driven programs that support innovation in the workplace is key to future success. NC capabilities include:

- Applied Teaching and Learning
- Customized training solutions that are industry-based, flexible, scalable and solutions-driven





# Niagara College KSA (NC KSA)

## Our Story

Our NC story continues in the spectacular Kingdom of Saudi Arabia (KSA). Niagara College KSA (NC KSA) began its journey in 2008, providing private training ventures with medical organizations such as the King Faisal Specialist Hospital and Research Centre, delivering medical secretary training programs. With over 15 years of experience in delivering technical and vocational training programs in KSA, NC KSA has become the most well-known and highest-quality Canadian postsecondary training provider in KSA. Projects have ranged from contract training in the health sector, business sector, and capacity-building projects to managing large campus operations for Colleges Excellence (CoE). Further with over 12000 graduates (7000 female and 5000 male) from our associate and diploma programs, our graduates are making a difference in companies across KSA.

## Our Approach to Academic and Training Design

We rely on well-developed systems to meet labor market demands and pre-empt industry-wide changes through new programs, services, and skills-infused graduates. Experiences in enrolment management, educational technology, performance improvement, facilities, and campus management are profound, spanning over 50 years, and are overlaid by strong expertise in organizational redesign. Teams work with clients and partners to enhance operational effectiveness along all verticals. NC KSA builds capability within partners, starting from design through to execution, enhancing academic projects.

**NIAGARA  
COLLEGE  
KSA**

**WHO  
WE ARE**





# KNOWLEDGE + SKILLS + ATTITUDES

## Knowledge, Skills, and Attitude (KSA)

A platform of consistently high outcomes and experiences in KSA has enabled NC KSA to become a recognized reputable international training provider that delivers the KSA factor.

## KNOWLEDGE + SKILLS + ATTITUDES

We assess each required program request and recommend a set of skills and attitudes that align with the core program. We also evaluate each client's requirements and recommend the most appropriate package of skills and attitudes.

Skill	Attitude
Presentation	Emotional Intelligence
Initiative	Passion
Written Communication	Commitment
Leadership	Consistency
Problem-solving	Transparency
Innovation	Discipline
Teamwork	Respect
Time Management	Punctuality
Oral Communication	Integrity



## Demand-Driven Education and Training

As global skills gaps continue to grow and the industry needs to expand, creating demand-driven programs that support innovation in the workplace is key to future success. The NC KSA approach understands the business context, translating skills gaps into applied learning opportunities. NC KSA works with clients to design applied, experiential programs that meet the industry's needs while remaining flexible enough to adapt as a business does and aligning to the specific project requirements.



## Quality Assurance

Quality serves as a strong differentiator and is a crucial characteristic of global institutions. NC KSA works with clients and partners to assess gaps in quality systems, develop institutionally-owned enhancement plans, manage the improvement journey, and work with the projects to align with global best practices.



## Connecting the Skills Gap for Employers

The focus in connecting the skills gap for employers is by including an on-the-job (OJT) training approach for students to be work-ready. Our training approach is student-centered and skills-based. It focuses on preparing students for the work environment. At the commencement of their studies, the skills range is demonstrated by the various outcomes they are to achieve during their courses. This is further supported by an OJT cycle that they need to complete by working with employers, gaining valuable practical experience, and serving the employers in the workplace.



## Partnerships

Our partnerships have ranged from contract training for the healthcare sector (King Faisal Specialist Hospital and Research Centre), short course training, and professional development for business communities such as the Taif Chamber of Commerce to multiple, large-scale campus operations for the CoE. Currently, we academically support the Leading National Academy (LNA) and the National Aviation Academy - Tayaran.



# NC KSA ATTRIBUTES

## **What are the unique ingredients that distinguish Niagara College?**

Foremost is the dedication and commitment to students, expressed through three central pillars that form the core's essence, namely the NC Attributes. Together they have contributed to the NC KSA's success and will stimulate future prosperity. The NC Attributes is a set of values incorporated into how the institution operates daily and values that inform strategic thinking.



# TRAILBLAZING

With a laser-like focus on the career success and well-being of NC KSA students, NC KSA reads the external environment and acts swiftly as an entrepreneur to seize opportunities and overcome challenges with tenacity.

- NC KSA takes risks with bold, calculated moves and understands learning even if there is a failure.
- NC KSA is a capacity and community builder.
- NC KSA is pre-emptive, confronting market challenges and looking for new ground on new horizons.







# WELCOMING

NC KSA treats students, employees, and others as they expect to be treated and are fundamentally committed to diversity, inclusivity, and understanding from the personal to the global level.

- NC KSA dares to care for and respect the dreams and uniqueness of all those who touch NC.
- NC KSA has fun, leads with heart and humility, and is informal, friendly, and empathetic.
- NC KSA goes the extra mile to support colleagues and the community.
- NC KSA is collaborative; and strives to decide and elevate as one team.



# PASSIONATE

NC KSA welcomes the world to beautiful and nurturing learning environments and communities. NC KSA glows when people are invited, "Please come for a visit."

- NC KSA is passionate about NC and harmonizes individual interests with the collective good.
- NC KSA punches above their weight and strives always to be the best.
- NC KSA plays to win; and builds capacity, tenacity, and confidence in the students through experiential and skill-building opportunities to be work-ready and world-ready.





**VALUED  
PARTNERS**





# CONTRACT TRAINING HEALTH CARE

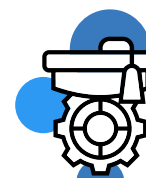
NC KSA has run private training ventures with medical organizations such as the King Faisal Specialist Hospital and Research Centre, delivering international certification for employees in the Medical Secretary programs technician field. NC KSA also participated in a substantial contract training partnership with the Ministry of Health and Colleges of Excellence launched in 2017. Over 1000 participants were enrolled in the programs for a six month duration. The Health Care Provider program was tailored for students with diplomas in health-related fields. Graduates of the program received an A2 English equivalent qualification, in-depth knowledge of medical terminology and the skills needed to provide outstanding patient care and service. Graduates also had access to employment placements within the Ministry of Health.

## Programs for Training Health Care

- Office Administration - Executive
- Office Administration - Health Services



Technical Programs:  
2



Foundation Courses:  
4



# INTERNATIONAL TOURISM AND HOSPITALITY COLLEGE AT TAIF

NC KSA operated the college from 2014 until 2019. The International Tourism and Hospitality College at Taif, provided outstanding applied education to meet the increasing demand for skilled Saudi workers in the hospitality, tourism and business sectors.

## Programs at IT&HC Taif

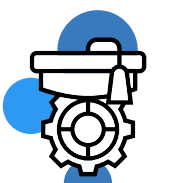
- Foundation
- Small Business Management
- Occupational Health & Safety
- Event Operations and Planning
- Tourism Management
- Hospitality Management



Enrolment in  
**2014: 68**



Total Enrolment  
**842 by 2019**



Vocational Programs:  
**4**



# of Employees  
in 2014:  
**22**



Total  
# of Employees :  
**53 by 2019**



On-Job-Training  
Hours:  
**252,600**



# INTERNATIONAL TECHNICAL COLLEGE AT MAKKAH (MALE)

NC KSA operated the college from 2015 until 2020. The International Technical College at Makkah, offered quality programming in English language development, business and more. With local industry demands in mind, they delivered a curriculum that equipped students with essential soft and technical skills to prepare them for career success.



Enrolment in  
**2015: 509**



Total Enrolment  
**1689 by 2020**



Vocational Programs:  
**5**



# of Employees  
in 2015:  
**33**



Total  
# of Employees :  
**82**



On-Job-Training  
Hours:  
**506,700**

## Programs at ITC Makkah

- Foundation
- Small Business Management
- IT Technical Support
- Occupational Health & Safety
- Graphic Design



# INTERNATIONAL TECHNICAL FEMALE COLLEGE AT AL AHSA

The International Technical Female College at Al Ahsa, operated by NC KSA, opened in 2016, and completed their cycle in 2020. The college delivered employer-driven skills training to meet the growing industry demand for skilled workers. Exceptional curriculum design and innovative teaching methodologies were the cornerstones of women’s student success at this college.

## Programs at ITC Al Ahsa

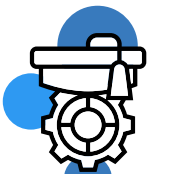
- Foundation
- Small Business Management
- IT Technical Support
- Occupational Health & Safety
- Event Operations and Planning
- Graphic Design



Enrolment in  
**2016: 875**



Total Enrolment  
**4614 by 2020**



Vocational Programs:  
**6**



# of Employees  
in 2016:  
**65**



Total  
# of Employees :  
**162**



On-Job-Training  
Hours:  
**1, 384, 200**



# INTERNATIONAL TECHNICAL FEMALE COLLEGE AT AL MAJMA'AH

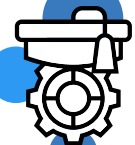
Al Majma'ah opened their doors in 2016, and completed their cycle in 2019. The International Technical Female College at Al Majma'ah offered applied learning programs to assist students strengthen and develop career skills. The mandate of the college was to provide students with academic and vocational training aimed at increasing employment opportunities.



Enrolment in  
2016: **193**



Total Enrolment  
**788 by 2019**



Vocational Programs:  
**3**



# of Employees  
in 2016:  
**25**



Total  
# of Employees :  
**90**



On-Job-Training  
Hours:  
**236,400**

## Programs at Al Majma'ah

- Foundation
- Small Business Management
- IT Technical Support



# INTERNATIONAL TECHNICAL FEMALE COLLEGE AT MAKKAH

The International Technical Female College at Makkah, operated by NC KSA, opened in 2019 and completed their cycle in 2023. The college delivered employer-driven skills training to meet the growing industry demand for skilled workers. Exceptional curriculum design and innovative teaching methodologies were the cornerstones of women’s student success at this college.

## Programs at ITC Makkah Female

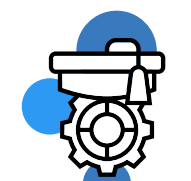
- Foundation
- Small Business Management
- IT Technical Support
- Guest Relations Management
- Event Operations and Planning



Enrolment in  
**2019: 1100**



Total Enrolment  
**3699 by 2023**



Vocational Programs:  
**4**



# of Employees  
in 2019:  
**92**



Total  
# of Employees :  
**98**



On-Job-Training  
Hours:  
**1,109,700**

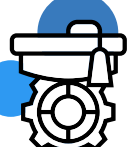


# MADINAH CAPACITY BUILDING PROJECT

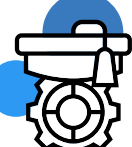
In 2014, the Ministry of Labour and Social Development launched the first wave of capability-building projects to support qualitative and quantitative enhancements for ten colleges of technology across the Kingdom. The capacity-building program was aimed to increase academic and operational excellence among existing colleges of technology currently operated by the Saudi government. NC KSA participated in a highly competitive global procurement process and was selected as the preferred bidder in March 2015 to deliver capacity building services at the Madinah College of Technology for Women. After a nationwide delay, the capacity-building program was re-launched in early 2017 with a fine selection of global education providers, including NC KSA. As part of the project, NC KSA provided consulting services to enhance internal business practices and the quality of teaching and instructional delivery.



TVTC Staff:  
**79**



Foundation Program:  
**1**



Vocational Programs:  
**4**



NC KSA Staff  
2019:  
**12**



NC KSA  
Total Staff :  
**17 by 2019**



Pilot Program:  
**3 Years**

## Services Provided

- Leadership & Strategic Management
- Training & Delivery Coaching
- Business & Administration
- IT & Technology
- Health & Safety
- Data & Analysis







Saudi Aramco Strategic Partnership Model

# LNA

## LEADING NATIONAL ACADEMY

**NC KSA: Pioneering Change, Empowering Women**

NC KSA has solidified its position as a trailblazer in vocational education and training within the Kingdom of Saudi Arabia.

**Leading the Way: The Leading National Academy (LNA)**

Recognizing NC KSA's unwavering commitment to excellence, Saudi Aramco and TVTC have selected NC KSA to operate the groundbreaking Leading National Academy (LNA).

**Empowering Women, Shaping Futures**

As the first national female technical training centre in the Kingdom, LNA is dedicated to equipping young sponsored Saudi females with the skills and knowledge necessary to excel in various vocational trades and sectors.

**A Comprehensive Learning Journey**

Trainees embark on a transformative two-year journey, immersing themselves in 1200 Guided Learning hours before transitioning to On-the-Job Training (OJT) with sponsoring companies. The academic year is enriched by the cutting-edge, interactive, award-winning VAST curriculum, meticulously designed by Saudi Aramco. Upon completing the foundational training, trainees progress to specialized technical programs, including Chemical Lab Technician, Electrical Technician, Health and Safety Officer, Quality Control Building Inspection, and Supply Chain Management. These diverse offerings ensure that each trainee can pursue a career path that aligns with their passions and strengths.

**Join the Pioneers**

NC KSA and LNA are at the forefront of a groundbreaking movement, redefining the role of women in the workforce and society. By providing unparalleled education and training opportunities, they are empowering a new generation of female leaders, innovators, and change-makers. NC KSA is a part of this transformative journey and is witnessing the incredible potential of Saudi Arabian women unleashed.

**Training Programs and Services**

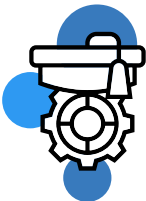
- Diploma Programs
- Associate Diploma Programs
- Short Courses

**Programs**

- Health and Safety
- HVAC Technician
- Supply Chain Management
- Electrical Technician
- Quality Control Building Inspection
- Business Administration
- Chemical Laboratory Technician
- Electronics Technician



Diplomas  
8



Associate Diplomas  
7



Professional Short courses  
100+



# TAYARAN

## NATIONAL AVIATION ACADEMY

In partnership with Saudi Aramco, NC KSA was the successful bidder to operate the foundation (academic) program for Tayaran. Launched in 2019, NC KSA has successfully delivered the first cohort achieving the highest pass rate of any academy, with 100% of trainees achieving the required learning outcomes. At Tayaran, NC, KSA will work with other providers to support the technical programs.



### Programs at Tayaran

#### Foundation Program

- Maths
- ESL
- Health & Safety





## SECTORS OF EXPERTISE

# PRODUCTS

NC KSA delivers a range of services within each sector and area of practice specific to client requirements, whether institutional, professional, or student-focused. This is identified at the onset through a collaborative design process.



Agriculture



Environmental Diversity



Social Inclusion



Education



Food and Beverage  
Innovation



Second Language  
Acquisition



Applied Health



Entrepreneurship



Leadership Development



Hospitality and Tourism



Engineering and  
Technology



# PRACTICE AREAS



Inbound Education



Training Offshore



Education & Training



Consulting & Advisory Services



Education



Institutional Design & Management Services (Global Campuses)

## FOR THE PROFESSIONAL

Engaged, and inspired teams to transform organizations from average to high-performance players. Inspirational leaders take the lead and instill positivity. NC KSA capabilities include:

- Leadership and Managerial Development Training.
- Teacher Training.
- Team and Talent Development Training.
- Change Management.
- Succession Planning and Performance Management.

## FOR THE INSTITUTION

For any institution, the backbone of its success is its systems and policies. NC KSA capabilities include:

- Academic Program Design and Development.
- Stakeholder Engagement and Communications.
- Governance (Strategy, Risk, Compliance, Legal).
- Data Analytics and Institutional Research.
- Finance and Resource Mobilization.
- Certification and Accreditation.

## FOR THE STUDENT

As global skills gaps grow and industry needs to expand, creating demand-driven programs that support innovation in the workplace is key to future success. NC KSA capabilities include:

- Applied Teaching and Learning.
- Customized training solutions that are industry-based, flexible, scalable and solutions-driven.



# TESTIMONIALS OF INDUSTRY AND PAST STUDENTS

TRAINEES WHO GRADUATED FROM  
NC KSA MAKKAH PROJECT



## Reem Musa Haddadi, Diploma Business

"I am grateful to NC KSA for all the encouragement from instructors who have stood by me and taught me how to visualize and share my thoughts in real time. My Diploma in Small Business Management has aided me in leaping to become an entrepreneur".

## Norah Yassir Zamzami, Diploma in IT Technical Support

"The NC KSA diploma grounded me in my journey toward building a successful company and I am excited about what the future holds".



# TESTIMONIALS OF INDUSTRY AND PAST STUDENTS

TRAINEES WHO GRADUATED FROM  
LNA ACADEMY



## Ghala Sharif

"My experience here exceeded my expectations. I've gained a lot of confidence and learned presentation and research skills which will help me in my career. The LNA team is very supportive and with this support I am able to communicate better. Also, I have built a great relationship with my colleagues. It is a wonderful opportunity to study in such a professional culture."

## Lama Al Zahrani

"Studying At LNA helped me grow personally and professionally. The LNA staff and admin are always helpful to asses trainees in producing their best work. They have added a lot of value for my job readiness training so, I pledge to be an excellent example of that trust. I am ready to join my company in dispirit of full productivity and creative energy."







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